# AUSTIN FORUM

ON TECHNOLOGY & SOCIETY

Connect. Collaborate. Contribute. TM



# **How Tech Can Make 2023 More Fun (Even Business)**

December 6, 2022





**Finn Staber** CEO, Chicken Waffle

@AustinForum #funAF

# Welcome to the **Austin Forum on Technology & Society!**

**Thank you** for joining our **community** online or in-person!



## **Austin Forum Team!**



Jay Boisseau Executive Director



Allison Warner Logistics



John Lockman Tech Director



Delanie Majors Communications Coordinator



Mary Garza
Web/UX Designer

## Our Annual Partners Make This Possible!

























# Support the Austin Forum!

We need your help! Like many other non-profits, the pandemic impacted us (and our sponsors) negatively. If you can help, it is appreciated, tax-deductible, and will be rewarded with schwag and praise!

https://www.austinforum.org/support.html



#### Follower of the Forum- \$10

Put this awesome AF sticker on your laptop, car window, guitar case, or anywhere you like!



Enjoy your morning coffee with this stylish Austin Forum mug.

Fan of the Forum- \$25

You'll also receive the AF sticker.



Wear your AF t-shirt around town so everyone will know you are an Austin Forum and tech super hero!

You'll also receive the AF sticker and mug.

















# Before we get started, join our **SIGCK**



#### Why join the Austin Forum Slack workspace?

- Continue and deepen the conversation after Austin Forum events
- Find new opportunities for collaboration, mentoring, working, and more
- Promote local events and relevant Tech & Society opportunities
- Because this gives everyone in our community—online and in-person—the same way to ask questions!
- We are going to clean up up channels and simplify the space before the next event

#### How?

- Open a web browser
- Go to: www.austinforum.org/slack
- 3. Click "Join the Austin Forum Slack Workspace"
- Enter your email address
- 5. Check your email to confirm Slack invitation
- 6. Enter your name and click "Create Account"
- You're in! You can use the Slack mobile app now, too.
- 8. To submit questions during the event, in the channel #event-questions (add to your view using + Add channels)



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# We have 4 kinds of programming!

Events	Online
<ul> <li>Presentation + Networking events</li> <li>Live</li> <li>Monthly</li> <li>Presenter-focused</li> <li>In-person and online—hybrid</li> <li>Recording and slides posted online</li> </ul>	<ul> <li>Podcasts – Austin Forum Upload (new in January!)</li> <li>Audio only</li> <li>Weekly</li> <li>Conversation formats</li> <li>Hosted in podcast stores, AF website</li> </ul>
<ul> <li>Discussion events</li> <li>Live</li> <li>Monthly</li> <li>Participatory for everyone</li> <li>In-person <i>or</i> online</li> </ul>	<ul> <li>Blog – Austin Forum Update (reboot in January!)</li> <li>Text/graphics, web-based (or Medium)</li> <li>Weekly</li> <li>"techsplanations," interviews, analyses/positions, and series</li> </ul>

**Hosted on Medium** 



Never recorded!

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## Austin Forum Upload: New episodes coming soon!









- We will be weekly in January!
- Lots of good episodes to enjoy over the winter holidays!
- Upcoming topics include:
  - Quantum computing
  - Innovation
  - Data, data analytics, data science





# Austin Forum Presentation + Networking Events: Experts Share, Inform & Inspire

We bring leaders, thinkers, builders, creators, and learners together to connect, collaborate, contribute!



6:00-6:15

"Doors open" for Zoom and room—mingle with in-person speakers or chat with online speakers in Zoom.

Please self-introduce in **Zoom Chat**!

6:15-7:25

Main event & presentation

Ask questions in AF Slack #event-questions channel,

Tweet with **#funAF @AustinForum** 



7:25-7:40

Q&A with presenters

7:40-7:45 Final comments/slides

@AustinForum #funAF

# Q: What technology is a source of happiness in your daily life?

(discuss with nearby attendee or type in Zoom chat, 30 seconds)

1 2 3 4 5 6 7 8 9 10

11 12 13 14 15 16 17 18 19 20

21 22 23 24 25 26 27 28 29



Questions for speakers?

Submit questions in the AF Slack channel #event-questions for a chance to win a SXSW 2023 Badge!

Must be in-person and present at ~7:40PM to win!

Must use your name (first and last) on questions!



# SXSWL



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## And now, our featured presentation...

#### **Please:**

- ✓ Ask questions in the AF Slack in the #event-questions channel
- ✓ Share key points via Twitter w/hashtag #funAF and tag @AustinForum
- ✓ Please be respectful of our speakers & audience in your comments & questions
- ✓ Learn, think, enjoy!





# **How Tech Can Make 2023 More Fun (Even Business)**





**Finn Staber**CEO, Chicken Waffle



@AustinForum #funAF



# How Tech Can Make 2023 More Fun

(Even Business)









Programmer / Designer / CEO
CHICKEN WAFFLE









#### Background

Co-Founder / CTO Failed To Render

Co-Founder / CTO WaveXR

Programmer / Designer / VFX Lead
Portalarium

Senior Designer / Programmer Kalani Games

Soldier US Army















# CHICKEN WAFFLE

**Amazing Games & Immersive Experiences** 





















WIZARD GAMES



**CHICKEN WAFFLE** 





## Win A FREE VR Headset!

Sign up for the Chicken Waffle beta group!







Join the Discord!







## **The Future of Tech**

**Rapid Adoption of Immersive Technology** 









# **Technology Adoption**

**Industry Growth** 



#### AR / VR / MR

Gaming / Entertainment Education / Training / Military



#### **Immersive Media**

Work / Productivity
Geo-Located Content Creation



#### Data

Software / Hardware Machine Learning









# - Gaming -

Be the hero of a thousand stories

- Sony
- Microsoft
- Oculus / Meta
- HTC Vive
- Apple?
- Nintendo?!?



# - Education The joy of learning

**Data Monitoring / Collection** 

**Cost Effective Training Solutions** 

**Social Interactions** 







# - Applicable Training -

Cost effective training and onboarding for skilled professionals.



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# Social Connection Conferences / Meetups / Concerts

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10-15 DECEMBER 2022 www.metaversesafetyweek.org

ORGANIZER





HEADLINER





## +0

### **Immersive Media**

Rapid advancement of technology directly effects efficiency and productivity in almost every industry.

Digital media has become a successful career for many content creators and influencers.

Geo-location will allow for individuals and companies to use real world locations for media and marketing.





# NFT + Blockchain

Collect & Breed Digital Pets!



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• •

Join the Whitelist www.Domogatchi.com







## **Data Collection**

Machine Learning is shaping the future.

**Shopping** 

**Marketing / Advertising** 

**Neural Networks** 

**Music & Artwork** 







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A series of algorithms that endeavors to recognize underlying relationships in a set of data through a process that mimics the human mind.





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## **Generated "Art"**



"A MEDIEVAL PAINTING OF A LEGENDARY TAMAGOTCHI." - @lglooGhost





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# Thank you!

**Questions?** 



@FinnStaber

@ChickenWaffleVR





# **How Tech Can Make 2023 More Fun (Even Business)**



**Finn Staber** CEO, Chicken Waffle



# Q: What is the best thing you learned tonight? (30 seconds)



### Join Us for More Great Content in 2023

- Schedule is posted at www.austinforum.org
- Presentation and discussion topics for 2023 will include
  - Tech trends for 2023 (and beyond)!
  - Tech & money, markets, finance
  - Metaverse
  - Manufacturing tech
  - Al and data science
  - Robotics, autonomous vehicles/drones,
  - Personal digital health & wellness tech
  - and more!



#### Plus:

- New podcast episodes
- Rebooted blog
- and maybe some handson labs and tutorials!



## Our Annual Partners Make This Possible!

























# Join us to learn, share, discuss!!



Please share the upcoming events with your friends and colleagues!





# Networking is back! Join us at:



KEEP YOUR NAMETAGS FOR A FREE DRINK!

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